

**EXHIBIT PP**

# AMSNOW'S



## BEST BREAKTHROUGH POWERTRAIN

### Arctic Cat T660

When we first saw a cutaway of Cat's four stroke engine, we knew it could sustain more power than Cat offered the first year out. It is a stout design well-suited to turbocharging. Cat engineers have come up with an exceptionally well designed turbo system that makes these T660s stand out!



## BEST OF THE BEST

### Ski-Doo Rev

We were not the first to jump on the Ski-Doo Rev bandwagon. Our first experience with last year's prototypes left us wanting more and waiting to see how production models fared. Actual production models were outstanding.

For 2004, we are not only on the bandwagon, we are unapologetically leading the parade with our editors' feeling that these Revs are among the "Best Sleds" we've seen in quite a long time. This new "rider-forward" concept creates a whole new class of sled that returns the concept of "FUN" back into snowmobiling. One look at the Ski-Doo lineup for 2004 tells you that Ski-Doo is extremely committed to this concept as it has revamped the entire line in the direction of rider-forward models.

With exceptionally strong direct injection Rotax engines and revised suspension settings, the 2004 Rev line is going to make it hard for American snowmobilers to resist this line. Add in superior fit and finish and you have a snowmobile deserving of being our editors' pick as "Best of The Best!"



## BEST FOUR STROKE SLED

### Yamaha RXWarrior

We liked the RX-1 from the first start at the throttle lever. The engine has a melodious tone backed up by 140 horses that pull in a very linear fashion. Where Cat uses a turbo, Yamaha uses R.I. motorcycle fitness to power the all-new RX-Warrior. This second year four stroke is an improved version of the shorter track RX-1 in that, in our editors' opinions, it rides and handles better than the base model. The longer track bridges bump and seems better suited to the positive power of the motorcycle-based powerplant. Well done, Yamaha.

# BEST OF 2004

## BEST DEEP SNOW SLED

### *Arctic Cat King Cat*

Our mountain men really liked the King Cat 1M 900 164. The power was obvious. Cat's handling equation worked as well as expected. The new track length, at 164 inches, grips a lot better. The fun-quotient is far beyond excellent. High marking is left to the rider's nerve. If you want to test the air up there—how ever high "there" is—the 2004 Arctic Cat King Cat 1M 900 mountain marker is our mountain editors' claim to greatness.



## BEST CROSSOVER SLEDS

### *Polaris Switchback*

Okay, okay! We're conflicted when it comes to the crossover breed for 2004. The Switchback is the latest iteration of the original Polaris SKS. It's also the best of the SKS concept. This sled is based on the longer wheelbase platform and as such blends the best of trail sledding with enough mountain magic to make you appreciate the fact that Polaris powder sleds have been leaders for a long time. Shredding with a Made in USA Liberty engine, this is a best of the breed.



## BEST TOURING SLED

### *Arctic Cat T660 TurboTouring*

Make no mistake, this is a "Catillac." By adding the boost of a turbo to the already smooth, quiet and efficient three-cylinder four stroke engine, this Cat comes alive. It is as comfortable and accommodating as you're going to get with a trail touring machine. The added power lets you clip along smartly, too.

